[37](https://moringaclassroom.slack.com/archives/D042JNMUWSC/p1677134259396689)

**PROJECT NAMEDefining the question**  
**Specific question**  
The objective is to determine and analyze the**Understanding Context**  
Give the background and context**OBJECTIVES**  
**Main objective**  
To predict the  
**Specific objectives**

* To*identify*
* T*o identify*
* *To find out the relationship between*

**Defining the Metric for Success**  
To build model that can correctly classify/predict ......  
**Experimental Design**  
Below is the expected workflow:

* Data Cleaning and preparation
* Loading our libraries and dataset
* Dealing with missing values
* Dealing with duplicates
* Performing EDA
* Univariate Analysis
* Bivariate Analysis
* Feature Engineering
* Modelling
* Performance Evaluation
* Performance Analysis
* Conclusion
* Recommendations

**Data Relevance**  
State the data source and attach a link  
[Dataset Link]**Data Reading**

* To identify countries within Africa that have more bank accounts
* To identify which countries have fewer bank accounts
* To indenfiy the relationship between a bank account ownership and the location where an individual stays
* To identify the relationship between bank account ownership and the job type
* To investigate whether the education level affects the ownsership of a bank account
* To investigate the deistributoon of bank account ownership with sex and age of individuals
* To investigate whether people with cell phones have bank accounts or not
* To investigate the relationship between household size and back account ownership